

Grays Harbor County
Quit Line Data Summary
January 1 - March 31, 2003

	County	State
Number of Calls to Quit Line	N = 82	N = 4,042
Percent of Statewide Calls	2.4%	100.0%
Percent of State Population in County¹	1.1%	100.0%

	County %	State %
Gender	N = 79	N = 3,581
Female	62.0%	62.2%
Male	38.0%	37.8%
Race/Ethnicity	N = 74	N = 3,087
People of Color	10.8%	12.9%
White	89.2%	87.1%
Age	N = 80	N = 3,298
Less than 18 years old	5.0%	1.8%
18 - 24 years old	20.0%	14.6%
25 - 34 years old	18.8%	23.1%
35 - 44 years old	22.5%	27.0%
45 years and older	33.8%	33.5%
Education	N = 75	N = 3,197
Did not graduate high school	21.3%	19.2%
High school graduate	29.3%	32.7%
Some college/vocational school	44.0%	36.6%
College graduate	5.3%	11.4%
Caller Type	N = 82	N = 3,656
General Information	3.7%	9.4%
Health care provider	1.2%	3.2%
Tobacco user	95.1%	87.4%
Payer Type	N = 67	N = 2,529
Insured	28.4%	36.7%
Uninsured	44.8%	29.6%
Medicaid	26.9%	33.7%
Heard About	N = 71	N = 3,148
Past caller	5.6%	9.1%
Employer/worksites	1.4%	0.7%
Health care provider	32.4%	24.8%
Television	9.9%	18.3%
Outdoor advertisement (billboard/bus/wall)	1.4%	4.9%
Targeted mailing	1.4%	0.2%
Great Start	0.0%	0.1%
Radio	0.0%	1.9%
Newspaper/Magazine	0.0%	2.5%
Brochure/Newsletter	7.0%	8.2%
Family or friend	36.6%	24.2%
Health Department	1.4%	4.5%
School	2.8%	0.7%